ESTTA Tracking number:

ESTTA540209 05/28/2013

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91201967 |
|---------------------------|--|
| Party | Plaintiff Whataburger Partnership |
| Correspondence Address | WILLIAM G BARBER PIRKEY BARBER LLP 600 CONGRESS AVENUE, SUITE 2120 AUSTIN, TX 78701 UNITED STATES wlarson@pirkeybarber.com, bbarber@pirkeybarber.com, eolson@pirkeybarber.com, tmcentral@pirkeybarber.com, jmcdaniel@dmtechlaw.com |
| Submission | Other Motions/Papers |
| Filer's Name | Wendy C. Larson |
| Filer's e-mail | wlarson@pirkeybarber.com, bbarber@pirkeybarber.com, eolson@pirkeybarber.com |
| Signature | /WCL/ |
| Date | 05/28/2013 |
| Attachments | 967 - dismissal.pdf(561213 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Whataburger Partnership,

Opposer,

V.

What A Pizza What A Price Franchising, L.L.C.,

Applicant.

S

Opposition No. 91201967

S

Applicant.

NOTICE OF EXPRESS ABANDONMENT OF APPLICATION WITH PREJUDICE AND STIPULATION OF DISMISSAL OF OPPOSITION

Pursuant to 37 C.F.R §§ 2.68 and 2.135 and TBMP § 602.01, Applicant What A Pizza What A Price Franchising, L.L.C. expressly abandons Application Serial No. 85018316, with prejudice. Opposer Whataburger Partnership consents to this abandonment.

Further, Applicant What A Pizza What A Price Franchising, L.L.C. and Opposer Whataburger Partnership stipulate to dismissal of this Opposition No. 91201967.

Respectfully submitted,

James Mark McCane, Member

What A Pizza What a Price Franchising, LLC

PO Box 162

Vanceburg, KY 41179

APPLICANT

William G. Barber

Wendy C. Larson

PIRKEY BARBER PLLC

600 Congress Ave., Suite 2120

Austin, TX 78701

(512) 322-5200

ATTORNEYS FOR OPPOSER

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the NOTICE OF EXPRESS ABANDONMENT OF APPLICATION WITH PREJUDICE AND STIPULATION OF DISMISSAL OF OPPOSITION has been served via First Class Mail, postage prepaid (and a courtesy copy by email) to Applicant at the address below, on May 28, 2013:

James Mark McCane, Member What a Pizza What a Price Franchising, LLC PO Box 162

Vanceburg, KY 41179